

Michael M. Morris

Title: Partner and owner

Firm: Morris & Morris, PC, Needham Heights

Years with firm: 30

Age: 58

Education: Bachelor's in accounting, University of Scranton



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Career highlight: Realizing that the true value of the profession is in the impact we can have in the day-to-day decision-making process of our clients

The most important issue facing the accounting profession: Retaining the "trusted adviser" status.

Best advice you were ever given: Running a successful business is dependent on building and maintaining excellent relationships

Advice you would give someone entering the profession today: Don't make short term career decisions.